

BUSINESS OF SUCCESS THRU SPORTS

“Everett was my agent during my brief 5 year NBA career. But he was more than that. He was a friend and mentor, too. Smart and driven, he overcame great odds to become a prominent attorney and sports agent. As one of his first clients I am forever indebted to him for how he educated and empowered me as a young pro athlete.

Everett always emphasized education about the "business" of sports and using the game as a means to an end. That "end" being, achieving success beyond just playing the game. Recognizing the various career opportunities within sports and outside of sports.

Everett's mantra was/is that the platform and resources afforded athletes should be catalysts for education, influence and uplift. And he passionately strives to make that a reality for the next generation. I'm glad to see him sharing his life story and offering his insights on the "business" of sports. And I'm proud to call him a friend.”

CLARK KELLOGG

*former NBA great, Pacers' VP, CBS Sports analyst
and Ohio State Board of Trustees member*

